

THERMOFORMING IML | DAIRY CUP The environmental friendly, eye-catching packaging solution

#### **ICONIC DECORATION, COST EFFICIENCY & SUSTAINABILITY, ALL IN ONE**

We know that packaging is an important marketing tool for your brand. High quality decoration improves brand awareness and the look & feel of the design can play an essential role on making your product stand out on the shelf. We also know that consumers are environmentally conscious and 90% of them, prefer sustainable packaging solutions. Today, thanks to the IML Thermoforming technology we developed, we can combine premium looks and 100% recyclability, in a cost-efficient way.

This way, you can create the ideal packaging solution for your brand with no compromises.









# DAIRY CUP: THE ADVANTAGES OF THERMOFORMING IML

Explore the numerous advantages that will boost your packaging.

Packaging needs to be eye-catching & is a useful tool on building top-of-mind awareness of the product. The numerous look & feel options of IML THERMOFORMING technique, offer you endless options to create the emotional connection you need with your consumer through your packaging. However, packaging does not only serve to attract attention, but it also fulfils a number of other functions like mentioning useful information, nutritional facts, sustainability claims and barcodes. All the space you need to make your packaging stand out on the shelf, is now easily available.

- Evolution of technology (dry offset, sleeve, T-IML)
- High quality 360° decoration
- Full body coverage
- Great photographic quality
- IML with Transparency window
- Embossing option on IML (ex. braille codification, customer logo)

- Matt & Metallic IML
- Paper feel & Double-sided IML
- High production capacity
- Single phase of production
- Lower pre-printing cost VS dry offset & sleeve
- ✓ Smaller IML print run VS sleeve









## 100% SUSTAINABLE SOLUTION, CONSISTENT WITH THE VALUES OF THE CIRCULAR ECONOMY





This mono material packaging, consists of only one polymer: polypropylene (PP), therefore the package is more easily recycled. If a stand-alone customization via adhesive label, cardboard wrap or sleeve technique was attached to the package, then the recyclability factor could be compromised.



Designed to keep all the technical properties and durability, but using less plastic when compared to injection IML dairy cups.

### **Reduce food waste and carbon footprint**

Barrier properties can increase significantly self and storage life of content. This way, consumers avoid food wasting and, as a result, human-caused greenhouse gas emissions are minimized, which are one of the largest contributors to climate change.



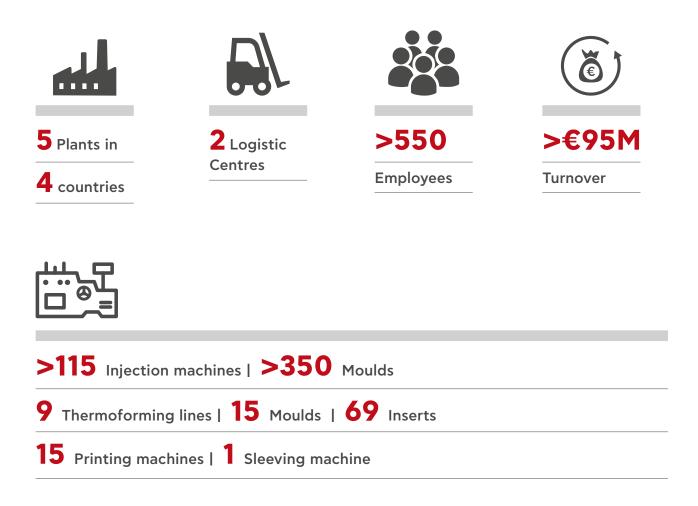




## THRACE GROUP: AMONG THE TOP PRODUCERS OF TECHNICAL FABRICS & PACKAGING SOLUTIONS IN THE WORLD.

#### **Packaging BU**

Thrace Pack's product portfolio focuses on PP/PC/PE packaging solutions destined to serve the Food and Chemical/Paint sector. We use a combination of high-end production technologies with the latest decoration techniques (IML, Offset printing, Shrink Sleeving), offering our customers, the ability to diversify with numerous tailor-made packaging propositions.





CONTACT INFO

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